

Coca-Cola and USAID Expand Global Water Partnership

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The Coca-Cola Company and United States Agency for International Development has announced an additional joint investment of \$12.7 million in their global partnership, Water and Development Alliance.

Through this investment, the Water and Development Alliance (WADA) will support eight new multi-year programs throughout sub-Saharan Africa in Angola, Burundi, Ghana, Malawi, Mozambique, Senegal, South Africa, and Tanzania.

These programs will begin as three-year initiatives, representing a shift toward longer-term efforts and exemplifying each organization's shared commitment to lasting, sustainable solutions to global water challenges.

With this new investment, United States Agency for International Development (USAID) and The Coca-Cola Company will have committed a total of \$28.1 million since 2005 to support 32 projects in 22 countries worldwide in Africa, Latin America, the Middle East, and Southeast Asia.

WADA focuses on four objectives: watershed management, water supply and sanitation, hygiene promotion, and productive water use, according to USAID.

Rajiv Shah, administrator of USAID's, said: "As it enters its fifth year, USAID's partnership with Coca-Cola showcases the potential of the US government to partner with the private sector to make a long-term impact on pressing global challenges.

"By matching USAID's development expertise with the resources, capacities, and commitment of The Coca-Cola Company, we are making a positive impact on community water issues throughout the developing world."