

FOR IMMEDIATE RELEASE

**Contact:**

Sweta Daga, Global Water Challenge

[sdaga@globalwaterchallenge.org](mailto:sdaga@globalwaterchallenge.org)

P: 202.457.0963

***GLOBAL WATER CHALLENGE and GLOBAL ENVIRONMENT & TECHNOLOGY  
FOUNDATION FORM STRATEGIC ALLIANCE***

Washington D.C. – April 2, 2010 – Today, William Reilly, Chairman of Global Water Challenge (GWC), announced that GWC will enter into a strategic alliance with the Global Environment & Technology Foundation (GETF) effective April 1, 2010. The alliance will strengthen GWC's strategic focus on increasing access to safe water and sanitation around the world at a time when the U.S. government, foundations, the private sector and other institutions are elevating the priority for water.

GETF was instrumental in the creation of GWC in early 2005. In addition to its water strategy work for corporations and foundations, GETF is a leader in the formation of public-private partnerships to support the provision of safe drinking water and sanitation. GETF currently manages over \$60MM in public-private partnership commitments for its partners and has active safe water projects in 24 countries, most of them focused throughout Africa. GWC is a recognized supporter of innovative ideas and investments, and has successfully cultivated a new base of advocates for safe water and sanitation.

“Our goal at GWC is to continue to raise the profile and the priority placed on clean water and sanitation and to advocate for these vigorously,” said Mr. Reilly. “By partnering with GETF, we strategically align and strengthen GWC's coalition with an organization that manages a diverse portfolio of projects in the developing world but also has had tremendous success leveraging the resources and capacities of diverse stakeholders to achieve sustainable water and sanitation solutions. By working together, our two groups will greatly accelerate progress on the global water crisis.”

“Over the past few years, we have seen a growing commitment by new institutions to help solve the global water crisis. Our strategic alliance with GWC will build on this exciting momentum to achieve results by promoting good ideas, leveraging new resources, and developing meaningful partnerships that benefit people in need,” said Monica Ellis, CEO of GETF. Ms. Ellis will serve as the CEO of both organizations.

###

**Global Water Challenge (GWC)** is a coalition of 24 leading organizations in the water and sanitation sector committed to achieving its collective vision of universal access to safe drinking water and sanitation. GWC's mission is to transform the delivery of safe water and sanitation through partnerships that catalyze financial support and innovation for sustainable solutions.

**The Global Environment & Technology Foundation (GETF)**, established in 1988, is a not-for-profit organization with a mission to promote sustainable development through action. GETF brings over 20 years of success in developing and implementing international partnerships to support clean water, energy, and climate goals. In the safe water arena, GETF's expertise includes forming partnerships that bring clean water and sanitation to communities in need, the commercialization of new safe water technologies, and a deep domain understanding of water and technology.