

EVALUATION SUMMARY

CTI PFAN China Clean Energy Investor Forum
21 October 2009, Beijing

1. BACKGROUND

The Private Financing Advisory Network (PFAN) has been successfully established in China. In May 2009, the CTI PFAN China launched a Call for Project Proposals, and received 28 proposals from Chinese businesses in August 2009, among which 10 projects were selected as finalists.

The CTI PFAN China Clean Energy Investor Forum was held on 21 October 2009. It brought together leading clean energy entrepreneurs in China with investors and fund managers that specialize in China's clean energy sector. The forum also included a high-level Clean Energy Policy Keynote Speeches and Panel Discussion and a Business Plan Competition.

Totally, there were 195 participants attended the PFAN China Investor Forum on 21 Oct. Participants included Chinese senior government officials, clean energy project owners, 10 finalists, investors and financial institutions, PFAN Chinese and international partners, international organizations, NGOs and individual experts. The evaluation instrument, a survey form with quantitative and qualitative sections both in English and Chinese (see Appendix), was distributed and collected by ECO-Asia CDCP on-site. There were 80 forms sent out and 40 received.

2. EVALUATION SUMMARY FOR PFAN CHINA INVESTOR FORUM ON 21 OCT

Breakdown Statistics

Table 1 shows the detailed breakdown summary of participants' responses. Generally, the feedbacks were extremely positive ranging from 4.2 to 4.8.

Table 1 Statistics Summary for the Evaluation of the Forum

Session	Average Score
Workshop Design	
Agenda and topics covered	4.8
Pace of program	4.6
Time allocated for discussion	4.6
Average score of this session	4.67

Workshop Logistics	
Workshop location	4.6
Room set up	4.5
Coffee break	4.5
Lunch	4.4
Staff support	4.3
Average score of this session	4.46
Workshop Contents	
Quality of workshop materials	4.3
Quality of workshop presentations	4.2
Discussion on barriers and solutions for clean energy investment in China	4.4
Clean energy business plan competition	4.2
Average score of this session	4.28
Overall Assessment	
How useful was the workshop for your work?	4.5
How satisfied are you with the outcome of this workshop?	4.5
Average score of this session	4.5
Overall average score	4.46

The overall average score for the Forum was 4.46, which is an extremely high value (rating from 1 “not well” to 5 “very well”). Conclusions from the above statistics analysis are discussed as below:

1) From the table above, it can be found that workshop design session got the relative highest score (4.67), which mean that participants were satisfied with the agenda and topics and the pace of program were well controlled.

2) A majority of respondents rated the workshop logistics “very satisfied”, with aspects of location, room set up, coffee break, lunch and staff support. Just one respondent mentioned that the cafeteria for lunch was small and made the seating a bit difficult.

3) The workshop content session got a relative adequte score, which is 4.28. Based on the feedbacks, several reasons can be concluded: 1) workshop preparations were excellent, especially badges, PFAN folders, tent cards and pens with PFAN logo. However, workshop materials were too general. Respondents hoped that next time the organizers could provide more detailed materials for all participants. 2) Several respondents indicated that keynotes speeches were comprehensive and impressive, however, the discussion was not in depth and sufficient enough. 3) Most respondents were satisfied with the project presentations of finalists, and thought they were high quality; however, one respondent mentioned that some specific projects were not mature and

professional enough, and suggested next time the screening and selecting of PFAN finalists should be stricter.

4) For the sessions of overall assessment, the average score was 4.5, which means that the workshop was very satisfied by the participants and workshop targets have been fully achieved.

5) Last, from the participants' oral feedback, it can be found that the simultaneous translation offered by the forum was professional.

Open-ended Comments

Open-ended comments were provided by the respondents. In general, people were satisfied with the workshop and indicated that they have learned a lot through the workshop.

Q1: What went well for you during this workshop?

“The platform established by PFAN is very useful.”

“Good collaboration spirit”

“Well organized”

Q2: What didn't go so well for you and why?

Most answers are “none”.

Q3: Any other suggestions or comments you would like to tell us?

Most answers are “none”.

3. IMPELICATIONS

To summarize the evaluations for the workshops on 20 Nov & 21 Nov, we should consider the followings for the future workshops or forums:

- Offer more detailed workshop materials and useful website links to participants before the workshop;
- Hire professional interpreters;
- Consider control of participant numbers;
- Control of discussion pace and depth.

Appendix

Evaluation Form

CTI PFAN China Clean Energy Investor Forum
21 October 2009, Beijing

CTI PFAN中国清洁能源投资论坛会议—评估表

1. Name/姓名: _____
2. Organization/机构: _____
3. Email: _____

Please place a check or “√” in the box that best reflects your answer to each question below.

请根据您对本次会议的意见，在下表相应选项中打“√”，并回答相关问题，感谢您的合作。

Workshop Design 会议设计	not satisfied ← → very satisfied 很不满意 ← → 非常满意					Comments 意见
	1	2	3	4	5	
Agenda and topics covered 会议日程安排和主题						
Pace of workshop 会议进度						
Time allocated for each session 会议各部分的时间分配						
Workshop Logistics 会议组织安排	not satisfied ← → very satisfied 很不满意 ← → 非常满意					Comments 意见
	1	2	3	4	5	
Workshop location 会议地点						
Room set up 会场布置						
Coffee break 茶歇						
Lunch 午餐						
Staff support 工作人员的支持						
Workshop Contents 会议内容	not satisfied ← → very satisfied 很不满意 ← → 非常满意					Comments 意见
	1	2	3	4	5	

Quality of workshop materials 会议资料的质量						
Quality of workshop presentations 会议发言的质量						
Discussion on barriers and solutions for clean energy investment in China 关于中国清洁能源投资障碍和解决方案的讨论						
Clean energy business plan competition 清洁能源项目商务计划书的竞赛环节						

Overall Assessment 总体评价	Less ← → More 没有帮助 ← → 非常有帮助					Comments 意见
	1	2	3	4	5	
How useful was the workshop for your work? 本次会议对您的工作是否有所帮助?						
How satisfied are you with the outcome of this training? 您对会议成果是否满意?						

What went well for you during this workshop?

您认为本次会议最成功的方面有哪些?

What didn't go so well for you and why?

您认为哪些内容或安排不太合适, 为什么?

Any other suggestions or comments you would like to tell us?

其他的意见或建议?